



CASE STUDY

Discover how **Freepoint Energy Solutions LLC** reduced **billing cost by more than 50%** while increasing productivity, scalability and efficiency with Usio Output Solutions.

OVERVIEW

Freepoint Energy Solutions LLC provides wholesale expertise to retail customers. Thousands of businesses across North America turn to Freepoint to take control of their energy costs by leveraging their world-class platform, access to wholesale markets and financial strength.

CHALLENGE



Staff manually printed & stuffed thousands of invoices



Needed a better back-up or disaster recovery plan for invoice fulfillment



Lacked format flexibility with no customization



Confusion with invoice details related to specified locations



Freepoint knew it needed to customize its summary billing while offering more payment options



The partnership with Usio is a game changer. The redesign of our invoice streamlines the fulfillment of customer notices including Usio address validation with USPS and audit trails on outbound correspondence. Usio always responds professionally and quickly with implementation solutions. Usio is a valued partnership that delivers results.



*VP of Operations
Freepoint Energy
Solutions*



SOLUTION



NO MORE MANUAL MADNESS

With Usio Output Solutions, Freepoint Energy eliminated the manual process of creating, stuffing and mailing thousands of invoices. Plus, the Usio solution includes a multiple-point screening process that rejects incorrect placement of invoices with their corresponding envelopes.



CUSTOMIZATION

Freepoint has greater flexibility to customize each invoice, meet regulatory aesthetic requirements and utility needs. Customers also love the new bill design that is easier to understand.



POSTAGE SAVINGS

In addition to eliminating hundreds of administrative hours, Freepoint Energy received the Usio bulk mail postage discount that otherwise would not be available.



SCALABILITY

Freepoint customers now have multiple and more convenient payment options, allowing Freepoint to get paid faster. With Usio Output Solutions, Freepoint accomplished its long-term goal of automating invoice fulfillment for the collections and invoicing processes. And, with a more cohesive and secure payment solution in place, Freepoint now has more time to focus on its core business objectives.

RESULTS

54%

Projected
estimated cost
savings for 2023

\$4,000

Amount saved
in postage
in **2020**

\$46K

Projected
estimated cost
savings for 2023

SCHEDULE YOUR COMPLIMENTARY CONSULTATION

ABOUT USIO

Usio, trusted with billions of dollars in transactions, is a leading fintech payment solution. The Usio Platform delivers the most simple, cost effective and convenient payment experience for our partners and their customers. From online, mobile to traditional solutions, Usio payment services include: Payment Facilitation, credit/debit cards, prepaid card issuing, ACH, printing/ mailing and cryptocurrency. Plus, Usio holds the unique distinction of being in business for more than 20 years and is just one of few who is Nacha Certified.